



SS INSTITUTE OF PHARMACY

(A unit of VS Educational & Charitable Trust)

Approved by Tamilnadu Government & Pharmacy Council of India, New Delhi.
Affiliated to the Tamilnadu Dr. M.G.R. Medical University,
and The Directorate of Medical Education, Chennai.

7.1.4 DESCRIBE THE INSTITUTIONAL EFFORTS/ INITIATIVES IN PROVIDING AN INCLUSIVE ENVIRONMENT I.E., TOLERANCE AND HARMONY TOWARDS CULTURAL, REGIONAL, LINGUISTIC, COMMUNAL SOCIOECONOMIC AND SENSITIZATION OF STUDENTS AND EMPLOYEES TO THE CONSTITUTIONAL OBLIGATIONS: VALUES, RIGHTS, DUTIES AND RESPONSIBILITIES OF CITIZENS



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Responsibilities initiated by the institution towards community

The institute takes an active approach to fostering **social consciousness** through a variety of programs that aim to uplift and empower local communities while instilling a sense of responsibility and inclusivity in students. Key initiatives include:

Community Empowerment and Education

- **Health Education and Preventive Care:** Student-led projects focus on providing health education and preventive care in local villages, addressing the needs of economically disadvantaged groups.
- **Knowledge Transfer:** Students are actively involved in transferring valuable knowledge related to health, hygiene, and education to nearby communities, helping to foster social awareness and improve living standards.

Celebrations and Awareness Campaigns

- **Cultural and Regional Festivals:** National holidays and anniversaries of revered Indian leaders are celebrated with enthusiasm, reinforcing respect for India's diverse heritage.
- **International Women's Day:** The college has made strides in promoting gender equality by celebrating International Women's Day with significant contributions to women's empowerment.
- **Mental Health Programs:** These programs educate law students on mental health awareness, especially in the context of the legal profession.
- **One Man One Plant Initiative:** Promotes environmental consciousness through tree planting.
- **Teacher's Day:** Acknowledging the role of educators in shaping society through events organized by students.

Health Initiatives

- **COVID-19 Vaccination Camps:** Crucial in preventing the spread of the virus by offering vaccinations to the college and local community.
- **Blood Donation Camps:** An annual event where students and staff donate blood, contributing to the greater social good.
- **Dengue Awareness:** Seminars and pamphlets are distributed to spread awareness about Dengue, its prevention, and its consequences.

Regional and Cultural Celebrations

- **Pongal Festival:** Celebrated annually in Tamil Nadu, this festival reflects the institute's respect for local traditions and cultural diversity. Faculty and students participate in traditional games and activities, promoting community spirit.



[Signature]
Principal
SS INSTITUTE OF PHARMACY,
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SALEM - 637301

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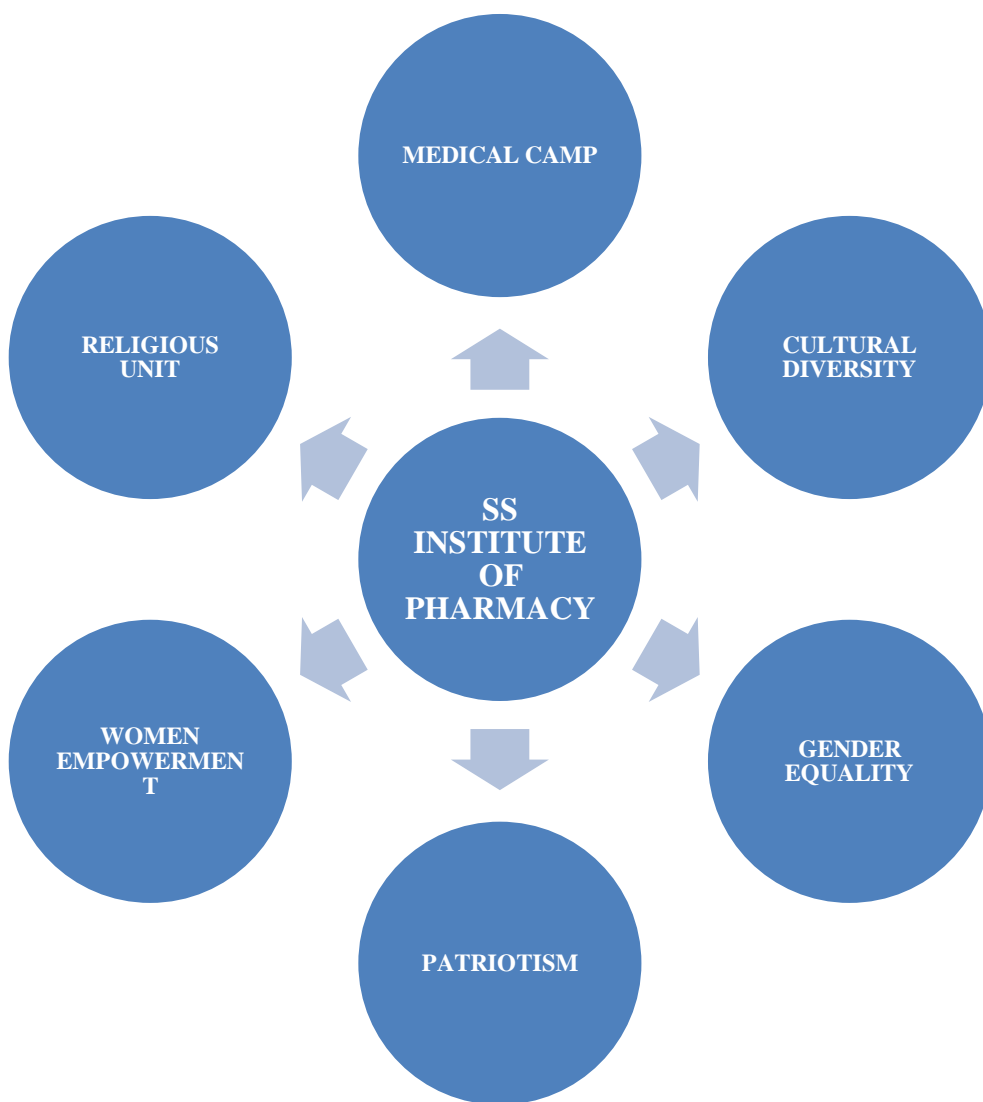


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- **Diwali Festival:** Celebrated annually in Tamil Nadu, this festival reflects the institute's respect for local traditions and cultural diversity




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Free medical checkup to the public around villages




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COVID-19 Vaccination for village peoples




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Dengue awareness program




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Providing mask for people around villages during COVID-19 pandemic




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Providing Kabasura Kudineer for village during COVID-19




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Pongal Celebration at SS INSTITUTE OF PHARMACY




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Diwali Celebration at SS INSTITUTE OF PHARMACY




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INDEPENDENCE DAY CELEBRATION




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