



SS INSTITUTE OF PHARMACY

(A unit of VS Educational & Charitable Trust)

Approved by Tamilnadu Government & Pharmacy Council of India, New Delhi.
Affiliated to the Tamilnadu Dr. M.G.R. Medical University,
and The Directorate of Medical Education, Chennai.

Strategic Plan 2021-26



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Strategic goals & developments:

The Strategic Plan 2021-2026 is determined based on academic, research, product development, and placement. Based on the priorities, following areas are given more importance.

In the field of pharmacy, strategic goals and developments are crucial for advancing practice, improving patient outcomes, and adapting to evolving healthcare landscapes. Here are some key strategic goals and developments in pharmacy:

Enhanced Patient Care

- **Personalized Medicine:** Leveraging genetic and molecular information to tailor treatments to individual patients, improving efficacy and minimizing adverse effects.
- **Medication Therapy Management (MTM):** Providing comprehensive medication reviews and managing therapy to optimize therapeutic outcomes and minimize risks.

Integration with Healthcare Teams

- **Collaborative Practice:** Increasing collaboration with physicians, nurses, and other healthcare providers to enhance patient care and ensure optimal medication use.
- **Expanded Roles:** Pharmacists taking on more clinical roles, including managing chronic diseases, conducting health screenings, and providing immunizations.

Technology and Innovation

- **Digital Health:** Incorporating tele pharmacy, electronic health records (EHRs), and mobile health applications to improve access to care and streamline medication management.
- **Automation:** Using robotics and automated systems to enhance accuracy in dispensing, reduce errors, and improve efficiency in pharmacy operations.

Education and Training

- **Continual Professional Development:** Encouraging ongoing education and training for pharmacists to stay updated with the latest medical knowledge and practices.
- **Pharmacy Residency and Fellowship Programs:** Expanding advanced training opportunities to prepare pharmacists for specialized roles in clinical practice, research, and academia.



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Policy and Advocacy

- **Legislative Efforts:** Advocating for policy changes that support the expanded role of pharmacists and address issues like reimbursement and scope of practice.
- **Quality Assurance:** Developing and implementing standards and protocols to ensure high-quality, consistent patient care across various settings.

Research and Evidence-Based Practice

- **Clinical Research:** Engaging in and supporting research to advance understanding of drug therapies, patient outcomes, and the role of pharmacists in healthcare.
- **Evidence-Based Medicine:** Utilizing the latest research findings to guide clinical decisions and improve patient care practices.

Business and Operational Efficiency

- **Pharmacy Management:** Enhancing business practices, including inventory management and cost control, to improve the overall efficiency and profitability of pharmacy operations.
- **Patient-Centric Services:** Expanding services such as medication adherence programs and patient education to improve outcomes and patient satisfaction.

These goals and developments reflect the dynamic nature of the pharmacy profession and its critical role in modern healthcare.

The salient features to the institutional strategic goals

- To improve the result of weak students
- To further enhance the performance of bright students
- To create state of the art infrastructure and other facility
- To enhance Institute-Industry interaction
- To promote higher studies Strategic plan
- Excelling in teaching learning process




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To improve the result of weak students	Conduct of tutorials, remedial lectures ,class test, assignments and open book tests.
To further enhance the performance of bright students	Encourage students to carry out a mini research projects and to present a paper in conferences and seminars.
To create state of the art infrastructure and other facility	- Improvement and renovation of class rooms and laboratories and library. - Beautification of campus. - In-door and Out-door sports. - Facility of hostel for girls. - Transport facility for students and staff. - Cultural activites for students. - Improving Knowledge-based competitions like quiz, quotes creating with subject related.
To enhance Institute-Industry interaction	- MOU's with industries and other institutes for bilateral practical training and research projects. - Conducting campus interviews for our students according to their priorities. - Handling of advanced instruments like HPLC,LC/MS,GC/MS,X-rays Diffraction electrophoresis in MoU's.
To promote higher studies Strategic plan	Motivating the students for global education.
Enhance value proposition of pharmacy services	This initiative aims to promote the availability of pharmacy services in MOH facility in order to improve service uptake. Principal, SS INSTITUTE OF PHARMACY, KUPPANUR (PO), SANKARI (TK), SALEM - 637301



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Long term goals:

To establish yourself as excellent pharmacy institute in our state by 2025 Strategic plans.

- MOU's with different International Universities.
- Development of full fledged and well equipped pilot plant.
- Strengthening industry-institute interaction.




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