



SS INSTITUTE OF PHARMACY

(A unit of VS Educational & Charitable Trust)

Approved by Tamilnadu Government & Pharmacy Council of India, New Delhi.
Affiliated to the Tamilnadu Dr. M.G.R. Medical University,
and The Directorate of Medical Education, Chennai.

MEDICATION COUNSELING SESSIONS IN RURAL AREAS

Date: 16.09.2022

From:

Program coordinator,
SS Institute of Pharmacy,
Sankari- 637301.

To:

The Principal,
SS Institute Of Pharmacy,
Sankari- 637301.


Respected Sir,

Subject: Request for Permission to Conduct “Medication Counseling Sessions in Rural Areas”

I am writing this letter to seek your approval to conduct a series of “Medication Counseling Sessions” in the nearby rural villages under the SSIP campus outreach program. The objective of these sessions is to educate the rural population about the proper usage of medications, drug adherence, side effects, and overall healthcare awareness. This initiative is vital as it aligns with our institution's mission of community service and healthcare awareness. The anticipated date for the commencement of the activities is 29.09.2022, and the sessions will continue for approximately 5 days.

Thanking you,




Your's sincerely,
Program Coordinator
SS Institute of Pharmacy,
KUPPANUR (PO), SANKARI (TK),
SALEM - 637301.

NH-544, Kuppanur (Po), Sankari (Tk), Salem (Dt) – 637301, Tamilnadu, India.

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CIRCULAR

Date: 24.09.2022

Dear all,

Subject: Announcement of “Medication Counseling Sessions in Rural Areas”.

This is to inform all concerned that a series of “Medication Counseling Sessions” will be conducted in the rural villages nearby our SSIP campus. This program aims to raise awareness about the proper use of medications, adherence to prescriptions, and the prevention of medication-related issues.

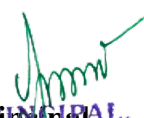
Students and faculty members who are interested in participating in this community outreach are encouraged to get in touch with the program coordinator. This initiative is part of our institution’s ongoing commitment to promoting health awareness in the community.

We appreciate the cooperation and enthusiasm of all participants.

Copy to:

- Chairman sir
- Administrative office
- Notice board.




PRINCIPAL,
SS INSTITUTE OF PHARMACY,
KUPPANUR (PO), SANKARI (TK),
SALEM - 637301



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LIST OF VOLUNTEERS:

S.NO	VOLUNTEERS	YEAR
1.	ABINAYA.M	III B.PHARM
2.	ABISHEK.J	III B.PHARM
3.	AMOKA.V	III B.PHARM
4.	ANBUSELVAN.V	III B.PHARM
5.	ANBUSELVI.S	III B.PHARM
6.	ANITHA.L	III B.PHARM
7.	ARAVIND.R	III B.PHARM
8.	ARUN VENKATESHWARAN.S	III B.PHARM
9.	ARUN.A	III B.PHARM
10.	ASWIN.M	III B.PHARM
11.	GURUMOORTHIL.M	II B.PHARM
12.	HARIPRIYA.K	II B.PHARM
13.	JOTHIPRAKASH.P	II B.PHARM
14.	KARTHICK KANNAN.S	II B.PHARM
15.	KARTHICK.K	II B.PHARM
16.	KARTHIKEYAN.M	II B.PHARM
17.	KAVIBHARATHI.S	II B.PHARM
18.	KAVIYA .S	II B.PHARM
19.	KESAVAN.P	II B.PHARM
20.	KIRUBANIDHI.R	II B.PHARM




PRINCIPAL,
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NH-544, Kuppanur (Po), Sankari (Tk), Salem (Dt) – 637301, Tamilnadu, India.

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PHOTOCOPY OF THE EVENT:



MEDICATION COUNSELING SESSIONS IN RURAL AREAS



[Signature]
PRINCIPAL,
SS INSTITUTE OF PHARMACY,
KUPPANUR (PO), SANKARI (TK),
SALEM - 637301.



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EVENT REPORT:

Date: 01.10.2022

Respected Sir,

Subject: Report: “Medication Counseling Sessions in Rural Areas”.

Overview of the Event:

The “**Medication Counseling Sessions**” were conducted in various nearby villages surrounding our SSIP campus on 29.09.2022. The initiative aimed to raise awareness about proper medication use, adherence, and safety practices among the rural population. These sessions were designed to address the gap in healthcare knowledge, particularly in terms of understanding prescribed medications and preventing drug misuse.

Event Highlights:

1. Location and Venues:

- Each session was held at the community centers of the respective villages.

2. Duration and Format:

- The sessions took place over the course of a single day, running from 9:00 AM to 4:00 PM.
- A team of 20 volunteers, including faculty members, pharmacists, and students from the Department of Pharmaceutics, facilitated the event.

3. Topics Covered:

- General medication use and adherence
- Understanding side effects and contraindications
- The importance of consulting healthcare professionals
- Proper storage of medications
- The role of diet and lifestyle in enhancing the effectiveness of medications

Beneficiaries of the Program:

- Total Number of Beneficiaries:** Approximately 80 individuals across the three villages participated in the sessions.
- The participants were from diverse backgrounds, including elderly people with chronic illnesses, pregnant women, young adults, and caregivers. The sessions were especially



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beneficial for individuals suffering from diabetes, hypertension, and asthma, as they learned to better manage their medications.

Key Outcomes:

1. Increased Awareness:

- The participants showed a better understanding of the importance of adhering to their medication regimen. Many expressed that they had not been aware of the potential dangers of skipping or overdosing on medication.

2. Improved Confidence:

- Attendees reported feeling more confident in handling their medications. Several elderly individuals mentioned that they were previously confused about the purpose of some of their prescriptions but now feel more in control.

3. Positive Feedback:

- Feedback from the participants was overwhelmingly positive. Many appreciated the practical demonstrations and the opportunity to ask questions directly to healthcare professionals.


4. Identified Challenges:

- A common challenge identified was the lack of access to regular medical care and follow-ups. We have recommended that local healthcare providers collaborate with our campus to conduct regular follow-up sessions.

Conclusion and Recommendations:

The medication counseling sessions were a success, with active participation and engagement from the rural communities. The participants gained valuable knowledge that will help them manage their medications more effectively. We thank the Principal and SSIP campus administration for their support and look forward to organizing more such impactful programs.




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CERTIFICATE OF APPRECIATION

This is to certify that Mr./Mrs./Miss.....KIRUBANATH R..... of
.....1st..... yearB.PHARM..... branch has been actively participated in the
event of ...MEDICATION COUNSELLING SESSION IN RURAL AREAS on ...29.09.2023.... organised by
NSS


PRINCIPAL




NSS CO-COORDINATOR


PRINCIPAL,
SS INSTITUTE OF PHARMACY,
KUPPANUR (PO), SANKARI (TK),
SALEM - 637301