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1.3.1 LIST OF EVENTS ORGANISED RELATED TO GENDER, HUMAN VALUES, ENVIRONMENT AND SUSTAINABILITY AND PROFESSIONAL ETHICS



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EVENTS CARRIED OUT IN THE NEIGHBOURHOOD COMMUNITY

S No	Academic year wise	Collaboration agency
1		
	2023-2024	NSS
2		
	2022-2023	NSS
3		
	2021-2022	NSS
4		
	2020-2021	NSS
5	2042 2022	
	2019-2020	NSS



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KUPPANUR (PO), SANKARI (TK).
SALEM -637301.



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NEIGHBOURHOOD COMMUNITY BENEFITED

Educational awareness and social development activities conducted in following villages for the welfare of neighbourhood community.

- 1. Kidayur
- 2. Devannagoundanur
- 3. Manjakkalpatty
- 4. VN Palayam
- 5. Seetharampalayam
- 6. Kuppanur
- 7. Chinnagoundanur

SOCIAL ISSUES ADRESSING BY SS INSTITUTE OF PHARMACY:

- 1. Tree plantation
- 2. Medical camps
- 3. Blood donation
- 4. Health & hygiene awareness
- 5. Awareness about drug abuse
- 6. Lectures about importance of vaccination



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PUBLIC LECTURES ON THE IMPORTANCE OF VACCINATION

Public lectures on the importance of vaccination
21.09.2023
V N palayam
Village people ,VN palayam



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The event was a great success, with a total of 28 students and 20 residents from the nearby village in attendance. The sessions were led by healthcare professionals who delivered insightful lectures on the benefits of vaccination, debunked common myths, and addressed the concerns of the participants.



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SAFE MOTHERHOOD & INFANT CARE

Name of activity	Safe motherhood & infant care
Date of activity	25.04.2023
Place of activity	Devannagoundanur
Beneficiaries	General public





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- Students were educated on the importance of maternal health and its impact on society.
- Village women were provided with vital information on prenatal nutrition, vaccination, breastfeeding, and essential postnatal practices

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WORLD NO TOBACCO DAY DRUG AWARENESS PROGRAM

Name of activity	World No Tobacco Day Awareness Program	
Date of activity	31.05.2024	
Place of activity	Kidayur	
Beneficiaries	Village people Kidayur	







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- The program was extended to the nearby village, where 20 community members participated and expressed their appreciation for the initiative.
- The event was well-received, and the feedback from the participants was overwhelmingly
 positive. I would like to thank you for your support in making this program a success.



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HEALTH AND HYGIENE AWARENESS PROGRAM

Name of activity	Health and Hygiene Awareness Program
Date of activity	15.03.2023
Place of activity	Kidayur
Beneficiaries	Government school kidayur





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The event received positive feedback from participants, and the local community expressed their gratitude for this initiative. The children showed great enthusiasm, and the educational materials provided were well-received. I would like to extend my gratitude to you for your support and guidance in making this event successful.



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TREE PLANTATION AWARENESS PROGRAM

Name of activity	tree plantation awareness program
Date of activity	18.09.2023
Place of activity	Manjakkalpatty
Beneficiaries	Village people manjakkalpatty







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The tree plantation awareness program successfully raised awareness about the importance of trees in combating climate change, enhancing biodiversity, and improving air quality. Participants gained practical knowledge about tree planting techniques and the ecological benefits of maintaining healthy ecosystems. The initiative fostered community involvement and encouraged sustainable practices, highlighting the collective responsibility for environmental stewardship. Ongoing education and engagement are crucial to sustaining momentum and ensuring long-term environmental benefits.



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MEDICAL CAMP AT RURAL VILLAGE

Name of activity	medical camp at rural village
Date of activity	09.04.2024
Place of activity	Manjakkalpatty
Beneficiaries	Village people manjakkalpatty





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- Attendees reported feeling more confident in handling their medications. Several elderly
 individuals mentioned that they were previously confused about the purpose of some of their
 prescriptions but now feel more in control.
 - A common challenge identified was the lack of access to regular medical care and follow-ups.
 We have recommended that local healthcare providers collaborate with our campus to conduct regular follow-up sessions.

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DRUG ABUSE AWARENESS PROGRAM

Name of activity	drug abuse awareness program
Date of activity	30.04.2024
Place of activity	VN palayam
Beneficiaries	General people



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The program successfully raised awareness about the dangers of drug abuse among the youth and community. The event served as an important step in fostering a drug-free environment in our college and the surrounding areas